

Embassy of India
Baghdad

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ,
NEW DELHI-110070, INDIA.

EPCH-4/2[1]/2021-
IHGF/AUTUMN

07TH September 2021

Sub: 52nd edition of IHGF Delhi Fair (Autumn) 2021 to be held from 28-31 October in PHYSICAL FORMAT.

The Export Promotion Council for Handicrafts (EPCH) is an apex body of handicrafts exporters for promotion of exports of handicrafts and allied products and project India's image as a reliable supplier of high quality handcrafted goods and merchandise. The EPCH is also a leading B2B trade fair organizer and the IHGF Delhi Fair is an event of national prominence and the last physical i.e. in person edition of the fair held in [October 2019](#) was visited by over 7312 overseas buyers and business worth Rs. 3750 crores was conducted. However, due to the ongoing pandemic the 49th, 50th and the 51st edition(s) of IHGF Delhi Fair were held virtually.

Since the situation across the world is getting back to normal, the EPCH organizing the **52nd IHGF Delhi Fair (Autumn) 2021 from 28 – 31 October 2021 as a physical i.e., in person mode at the India Expo Centre & Mart, Greater Noida, Delhi NCR** with all necessary safety protocols and SOPs for organising B2B trade expositions issued by Government of India. Over 1500 exhibitors from all across the Country dealing in Home, Lifestyles, Fashion, Furniture & Textiles products will display their latest designs and styles to the overseas buying community. The broad categories of products on display at the fair are:

- Houseware, Decorative & Gifts
- Furniture & Home accessories, Lawn & Garden articles
- Home Textiles, Furnishings & Floor Coverings, Carpets & Rugs
- Fashion Jewellery, Accessories & Bags, Ethnic Garments, Fashion Wear, Stoles, Scarves & Shawls
- [Christmas](#) & Festive Décor, Hand-made Papers & Products, Potpourri, Candles & Incense and
- Lamps & Lighting accessories

We request your good office to disseminate this information to the Buyers, Importers, Department Stores, Associations and Chambers of Commerce whose information is available with you to visit the **"52nd IHGF Delhi Fair (Autumn) 2021"**. The overseas buyers too are very keen to visit the in person events to procure the latest designs and styles for their business and thereby increase their customer base and sales. **Further, we would like to request your**

esteemed office to issue the necessary business visa to the buyers interested to travel to India to visit the fair.

We are sending you publicity & promotional EDMs, Web Banners & a brief Press Note with the request to kindly place the same on your website and forward them to buyers and importers and encourage them to register themselves at www.ihgfdelhifair.in/register . Also forward the press note to Chamber of Commerce/Trade Journals/Magazines for wider publicity. The same may please be downloaded from the below links:

Web Banners	https://ihgfdelhifair.in/e/webbanner/IHGF-webbanner.html
Emailer/EDM	https://ihgfdelhifair.in/e/EDM/DelhiFairEDM.html
Press note	https://ihgfdelhifair.in/e/Intlpresrelease/52nd_IHGF_Delhi_Fair-Press_Release.pdf

As always, we hope to have your due consideration and continued support in promoting the 52nd IHGF Delhi Fair (Autumn) 2021 and help us revive the Indian handicrafts sales globally. We will be in touch with additional updates in due course. For any queries you receive, kindly forward them to us on visitors@ihgfdelhifair.in

Thanks & Regards,